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## **[PDF] The Spirit of Kaizen: Creating Lasting Excellence**

...

Kaizen is a Japanese word meaning

“continuous improvement” in

English. It is a simple idea, but there is much

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more to it than meets the eye! Three things can be said about kaizen: True kaizen is a small change for the better. True kaizen involves “everyone, every day, everywhere.” True kaizen is a way of life.

## **What is Kaizen? The Spirit of Continuous Improvement ...**

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chapters are 1) A Swift Introduction to Kaizen, 2) Boost Morale, 3) Cut Costs, 4) Improve Quality, 5) Develop New Products and Services, 6) Increase Sales, 7) Reduce Health-Care Expenses, and 8) When Small Steps Are Too Hard: What to Do.

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The Spirit of Kaizen helped me see change in a different light. Maurer's explanations of kaizen provided a smaller perspective to how I can change my behavior and solve problems that I

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wouldn't have previously considered. For example, I am left handed and writing with many pens is a chore.

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